

**FOR THE EXCLUSIVE USE OF KATIE.CARPENTER@WCAPFL.COM**

From the Jacksonville Business Journal:

<https://www.bizjournals.com/jacksonville/news/2026/01/29/venus-fashion-sells-hq-warehouse-for-12-5m.html>

SUBSCRIBER CONTENT:

Commercial Real Estate

# Venus Fashion sells HQ, warehouse for \$12.5M



File Photo

ADAM GAULT



By [Mauricio La Plante](#) – Reporter, Jacksonville Business Journal  
Jan 29, 2026

Listen to this article 3 min

Venus Fashion Inc., a leader in accessories design, licensing and manufacturing sold its headquarters and light manufacturing facility for \$12.5 million Tuesday, county records show. A parking lot adjacent to the warehouse was also sold as part of the deal.

According to its website, the women's fashion brand – which was recently acquired by [American Exchange Group](#) – announced it was moving warehouses, making some items unavailable as it shuffled around inventory.

The buyer, Marco Beach LLC, appears to be affiliated with companies registered to executives of HVAC wholesalers Ware Group and Johnstone Supply, according to state business filings.

Ware Capital LLC, which shares the address of Marco Beach LLC, lists Ware Group Chairman [Chris Ware](#) and Johnstone Supply President and CEO Mike Bell as title managers in the filings.

---

#### NEW MEMBER PERK: PORTFOLIO

### Curated Benefits from Premium Brands

Enjoy exclusive discounts on business services, travel, and everyday essentials with Portfolio.

[ACCESS MY SAVINGS](#)

---

Near Beach Boulevard, the gross area of the acquired building at 11711 Marco Beach Drive is 135,056 square feet, property appraiser records show.

The purchase of the facility comes as the Jacksonville office of NAI Hallmark announced that Johnstone Supply leased seven warehouse and showroom

facilities from subsidiaries of the Ware Group.

NAI Hallmark said that it brokered the deal, which leased 238,062 square feet across the seven single-tenant buildings.

With each leased structure strategically positioned in different growing markets, each has convenient access to major transportation corridors.

Each facility is designed to support Johnstone Supply's wholesale and distribution operation, per the NAI Hallmark announcement.

Keith Goldfaden, Chief Strategy Officer & Owner of NAI Hallmark and another Chris Ware, a senior associate, brokered the deal.

“These buildings are all located in high barrier-to-entry submarkets and align exceptionally well with Johnstone Supply's operational needs,” Goldfaden said. “These small infill buildings are extremely difficult to find or replicate, and so we're proud that Johnstone Supply and the landlord can continue their long-standing and successful relationship.”

---

*Sign up [here](#) for the Business Journal's free morning and afternoon daily newsletters to receive the latest business news impacting the First Coast, and [download our free app](#) to get breaking news alerts on your phone.*